

# BUSTER KEATON

THE KING OF COMICS... IN ONE OF THE SCREEN'S  
GREATEST LAUGHTER CLASSICS



# THE GENERAL

WRITTEN & DIRECTED BY BUSTER KEATON AND CLYDE BRUCKMAN

NOW A REGAL FILMS INTERNATIONAL RELEASE

## FOR THE SHOWMAN!

### BILLING

JOSEPH M. SCHENK presents

# BUSTER KEATON

King of the Comedians—  
in the comedy-classic of

# THE GENERAL

Produced by  
BUSTER KEATON PRODUCTIONS

Directors:  
BUSTER KEATON and CLYDE BRUCKMAN

NOW A REGAL FILMS INTERNATIONAL RELEASE

*Once upon a time—when films were still silent and spoke through their pictures only—there reigned a king of comedians, whose name was Buster Keaton and whose face bore so solemn an expression that all his subjects laughed at him . . .*

## The Story

Johnny Gray (Buster Keaton) has two loves in life—his engine “The General” and his girlfriend Annabelle Lee (Marion Mack).

When Civil War is declared, Johnny is turned down by the Confederate recruiting officers who decide he should remain with his engine.

Annabelle and her family dismiss Johnny as a coward, so he sadly returns to his first love—“The General”.

But when his engine is stolen by spies from the Northern States—with Annabelle on board—Johnny’s true courage emerges.

He steadfastly pursues “The General” on foot, trolley and by rail, frantically tossing aside obstacles en route.

And in the face of the most outlandish and alarming hazards—he remains heroically imperturbable.

Sublimely unaware of what is happening, he puffs past retreating Confederate troops and advancing Yankees to find himself stranded behind Unionist lines.

But Johnny is undaunted. He spies on a military conference, rescues his girl, recovers “The General”—and steams back in triumph to the Confederate encampment.

## Cast of Characters

Johnny Gray ... .. BUSTER KEATON  
Annabelle Lee ... .. MARION MACK  
Her father ... .. CHARLES SMITH  
Her brother ... .. FRANK BARNES  
Captain Anderson, Chief spy

GLEN CAVENDER

General Thatcher of the Northern States  
JIM FARLEY

A General of the Confederates  
FREDERICK VROOM

Three Generals } ... .. { JOE KEATON  
from } ... .. { MIKE DONLIN  
the North } ... .. { TOM NAWN

Length: 7030 feet.

Certificate: “U”

Running Time: 78 mins.

Reg. No: F.28680

## Technical Credits

Script by

BUSTER KEATON and CLYDE BRUCKMAN

Treatment

AL BOASBERG and CHARLES SMITH

Directors of Photography

J. D. JENNINGS and BERT HAINES

Lighting ... .. DENVER HARMON

Music and Effects ... .. KONRAD ELFERS



# THE COMPANY FOR SHOWMEN!





## *Schedule of Publicity*

**STILLS (SET OF 8) (BLACK & WHITE)**  
 10" x 8" **HIRE ONLY 10/- per set**  
 (Credit 4/- on return)  
**QUAD CROWN POSTERS 3/6 each**  
 (Price subject to 10% increase in Eire)

**CAMPAIGN BOOKS FREE ON REQUEST**

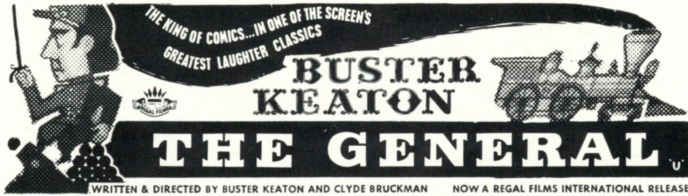
ALL THE ABOVE OBTAINABLE FROM:

**COLTMAN DISPLAYS LTD.,**  
 FAIRFIELD WORKS, HOUNSLOW, MIDDX.  
 Telephone: HOUUnslow 3265.

ORDER YOUR BLOCKS FROM  
**ELVIN ENGRAVING CO.,**  
 44, GERRARD STREET, LONDON W.I.  
 Telephone: GERrard 0743/4/5.

ORDER YOUR TRAILERS FROM  
**NATIONAL SCREEN SERVICE**  
 15, WADSWORTH ROAD, PERIVALE, MIDDLESEX.  
 Telephone: ALPERTON 2851/8.

ADVERTISING STEREOS



TG/1" D.C.

10/-



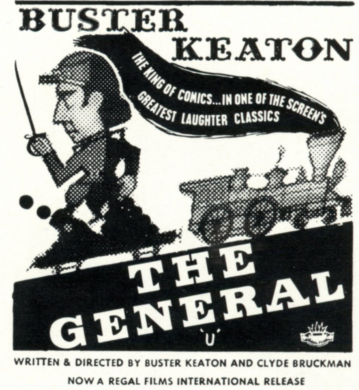
TG/1" S.C.

9/6



3 1/2" TG/3" D.C.

12/6

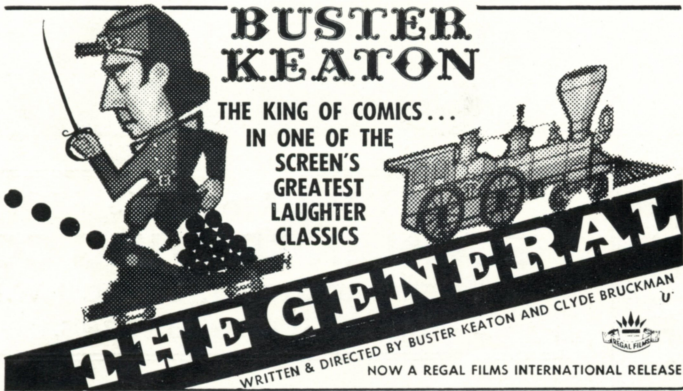


TG/2" S.C.

10/-

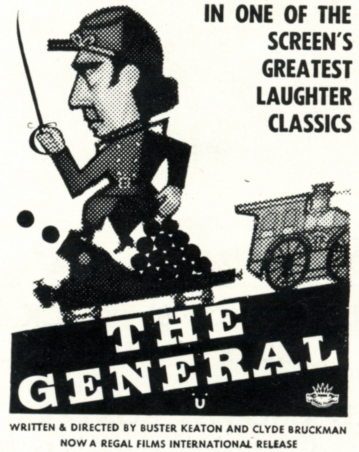


THE KING OF COMICS...  
IN ONE OF THE  
SCREEN'S  
GREATEST  
LAUGHTER  
CLASSICS



TG/2" D.C.

11/-



TG/3" S.C.

10/6

REGAL FILMS INTERNATIONAL

NASCRENO HOUSE - 27/28 SOHO SQUARE - LONDON - W.I.

Telephone: GERrard 9372 (10 Lines). - Telegrams: REFILMS, WESDO, LONDON, W.I. Cables: REFILMS, LONDON, W.I.

