

# SAM S. SHUBERT THEATRE



MR. LOUIS MANN

COMING  
FRIDAY AND  
SATURDAY  
E. H.  
Sothern  
and  
Julia  
Marlowe

# The Time To Prepare For Fall



Have your suit, costume and other garments brightened and made to look like new by our

## Advanced Method of Dry Cleaning

We offer our patrons a service founded upon long experience and a mastery of the art of cleansing.

Don't make the mistake of committing fine garments, delicate silks, chiffons, laces and other materials into inexperienced hands. The result is bound to be disappointing.

We aim to maintain a uniformly high standard of work, and our advanced process of cleansing always satisfies. Now is the time to look over your wardrobe and have all garments cleansed and put in condition for Fall wear.

## STAUB & WILSON

Exclusively Dry Cleaners, Men's and Women's Garments

Branch Office, McCurdy & Norwell Co.

Rochester Phone 2162 Stone  
Bell Phone 1843 Main

181-189 SOUTH AVE.

# THE PROGRAM OF THE PLAY

THREE NIGHTS, COMMENCING SEPT. 8.  
Wednesday Matinee.

SAM S. and LEE SHUBERT, Inc., present  
**MR. LOUIS MANN**

IN

## "CHILDREN OF TO-DAY"

A Satirical Comedy Drama by Clara Lipman and Samuel Shipman  
Staged by Mr. Mann and the Authors.

### THE CAST

In the order of their appearance

Clara, a maid .....	Miss Margaret Templeton
Vincent Wakefield .....	John Hines
Renee Dupree, devotee of Bohemia .....	Miss Adoni Fovier
George Osborn, an impressionist .....	Frank R. Stirling
Anita Wakefield .....	Emily Ann Wellman
Isabelle Wakefield .....	Maud Turner Gordon
George Raimond .....	Louis Mann
Pierson .....	Robert Strange

### SYNOPSIS OF SCENES.

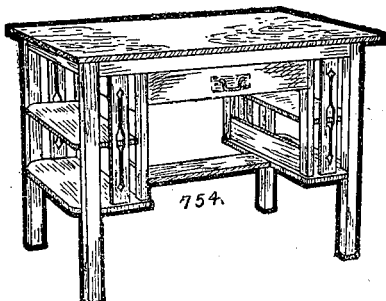
Acts I and II—At the home of the Wakefields.  
Acts III and IV—Apartments of Anita and Vincent.  
Place—New York City.  
Lapse of 5 weeks between Acts I and II.  
Lapse of 1 week between Acts II and III.  
Lapse of 2 days between Acts III and IV.  
Miss Wellman's Gowns Executed by Mme. Julie.

### FOR THE MESSRS. SHUBERT

D. C. Curry .....	Manager
W. L. Wilken .....	Business Manager
Robert Strange .....	Stage Manager

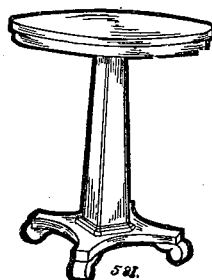
## 333 Styles of Parlor, Library and Fancy Tables

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Quartered Oak  
Fumed or Golden  
Wax Finish  
Top 26x40 in.  
2 Magazine Racks  
at either end  
Large Drawer



**Solid Mahogany Parlor Table \$7.50**

24-INCH TOP 6-INCH PILLAR, SCROLL DESIGN  
CHOICE OF DULL OR POLISH FINISH

LOW PLAIN  
FIGURE PRICES

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78 STATE ST. ROCHESTER N.Y.

HOMES FURNISHED  
FROM PANTRY TO PARLOR

# SAM S. SHUBERT THEATRE

COMSTOCK AMUSEMENT COMPANY LESSEES

F. RAY COMSTOCK, Manager

## EXECUTIVE STAFF

ELMER WALTERS.....	Resident Manager
CHAS. GREENSTONE.....	Treasurer
DR. WILLIAM D. WOLFF.....	House Physician
MAURICE MOLL.....	Musical Director
DAVID ROSS.....	Advertising Agent

Exits indicated by Red Lights.

Matinees Wednesday and Saturday.

Performances begin: Evenings at 8:15 and Matinees at 2:15.

Doors open: Evenings at 7:30. Matinees at 1:30.

The Box Office will be open continuously from 9 a. m. until 10 p. m.

Tickets may be obtained for any performance in advance by remitting Post Office Money Order to Elmer Walters, Resident Manager of the Sam S. Shubert Theatre. Rochester, N. Y. Be particular as to date of performance for which seats are desired and whether for Matinee or Evening; also state whether seats are to be mailed or held at the Box Office until called for.

Telephones: Bell Phone Main 774—Home Phone 4075.

Seats, when ordered by telephone on the day of the performance for which they are to be used, will be held until 7:30 Evenings and 1:30 for Matinees.

The Manager of this Theatre is accessible to patrons at all times. Patrons are cordially requested to report any incivility on the part of attachees, or for suggestions which will enable the management to more fully carry out the effort to make the Sam S. Shubert Theatre "Rochester's Leading Play House."

Ladies' Rooms are on the main floor and the balcony floor, to the right of the auditorium. Matrons in attendance.

Coat and Hat Check Room, on main floor, under left balcony stairway. Boy in charge at all times. This service free.

Physicians who have patients to whom they may be called suddenly can register their seat number with the Treasurer in the Box Office. This will enable the management to notify you quietly by an usher that you are wanted. The Sam S. Shubert Theatre 'phone numbers are Bell Phone Main 774—Home Phone 4075. This applies to other patrons who may expect to be called.

Carriages and Automobiles depart from the front entrance of the theatre.

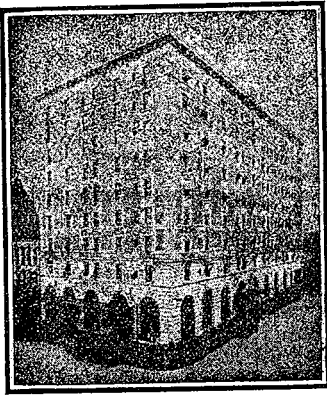
Lost articles should be reported at once, at the Manager's office which adjoins the Box Office. Every effort will be made to return such articles. Patrons should leave wet umbrellas in the check room. Seats on sale three days in advance of attractions.

## COMING ATTRACTIONS

Week of September 15, A new series of Art Pictures entitled

# "VICTORY"

Week of Sept. 22, Louisa M. Alcott's



# Hotel Rochester

AFTER THE THEATRE

Delicious After Supper Specialties

POPULAR PRICES

Excellent Service.

Fine Orchestra



## Program Continued

TWO NIGHTS, COMMENCING SEPT. 12.  
SATURDAY MATINEE.

Curtain rises at 8.00 Evenings, and at 2.00 o'clock at Saturday Matinee.

ANNUAL SHAKESPEARE FESTIVAL  
COMBINED STELLAR ENGAGEMENT OF

**Mr. E. H. Sothern & Miss Julia Marlowe**

IN SHAKESPEAREAN REPERTOIRE



**With a Gas Range in the Kitchen  
Drudgery is Ended.**

Call and examine our complete line. Get our prices, which include installation.

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FRED W. LONDON, Proprietor

Formerly Sanderl's German Restaurant. Established 1889.

German Cooking and Imported Beers our Specialty

SELECT ORCHESTRA

25-29 Main Street East

Rochester, New York



## Program Continued

FRIDAY NIGHT, SEPTEMBER 12.

### Taming of the Shrew

A Farce by William Shakespeare.

#### DRAMATIS PERSONAE

Baptista, a rich gentleman of Padua .....	M. J. Sayre Crawley
Vincentio, an old gentleman of Pisa .....	Mr. William Harris
Lucentio, son of Vincentio, in love with Bianca.	Mr. Frederick Lewis
Petruchio, a gentleman of Verona, a suitor to Katherine	
.....	Mr. Sothern
Hortensio .....	Suitors to { Mr. Lark Taylor
Gremio .....	Bianca { Mr. Thomas Louden
Tranio .....	Servants to { Mr. John S. O'Brien
Biondello .....	Lucentio { Mr. Walter Connolly
A Pedant .....	Mr. Sidney Mather



## Progressive

Merchants all over the city are joining in the movement for closing on Saturdays, as on other days of the week, at six o'clock. This policy we have advocated for years, and we are confident you will assist in making the movement universal by adopting the slogan "No More Saturday Night Shopping"

### THE BOOK-HUNTER'S SHOP

Sibley Block

328-330 E. Main St.

Following the Performance,

## **THE ODENBACH "HOFBRAUHAUS"**

Excellent Music by the Rochester Ladies' Orchestra

14-16-18-20 SOUTH AVE.

Two Doors from Main St.

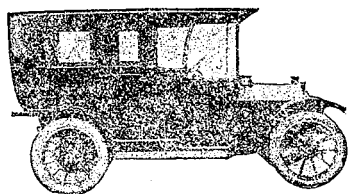
MR. GREENBURG has just returned from New York with a full line of Fall materials and all latest trimmings. Look over his latest styles.

## **WILLIAM GREENBURG, Ladies' Tailor**

Open Evenings  
Home Phone, Stone 5168-J

33 Hudson Ave, near North St.

— COMING SOON —  
**LOUISA ALCOTT'S**  
**"LITTLE WOMEN"**



**Taxicabs** We take pride in serving particular people, no matter what the occasion may be—wedding, reception, or theatre. If you use our service you are assured that you will arrive in just as nice a car as your neighbor or friend, whether a banker or merchant, even though he use his own car.

Stands at all leading hotels.

## **Rochester Taxicab Co.**

Telephones, Stone 310. Main 375

After the Play, for the best Cooking, Service and Moderate Prices, try

## THE PALACE RESTAURANT

23 MAIN ST. EAST

No long waits.

### Program Continued



Tailor .....	Mr. P. J. Kelly
Haberdasher .....	Mr. Joseph Latham
Grumio, ervant to Petruchio .....	Mr. George W. Wilson
Katherine, the Shre } Daughters of .....	Miss Marlowe
Bianca .....	Baptista .....
Widow .....	Miss Helen Singer
Curtis, a servant to Petruchio .....	Miss Elizabeth Valentine
Lady Attendants at Wedding ..	Misses Wilson, Eggen and Lipyeat
Pages to Baptista .....	Misses Fralick and Lewis
Page to Katherine .....	Miss Virginia
Singers .....	Messrs. Robinson, Raben, Adams and Latham
Musicians .....	Messrs. Biondi and Biondi
Servants to Petruchio .....	
.....	Messrs. Robinson, Devereux, Adams and Hagan

SCENE—Padau and Petruchio's Country House.



Home Phone 7659. Bell Phone, 839-L Main

**M. GOLDBLATT**

**Ladies' Tailor**

39 Clinton Avenue North

Home Phone Stone 3663-J

**Maxson Vulcanizing Works**

Tires Repaired and Retreated. Free Air Station. Work called for and delivered. All work guaranteed.

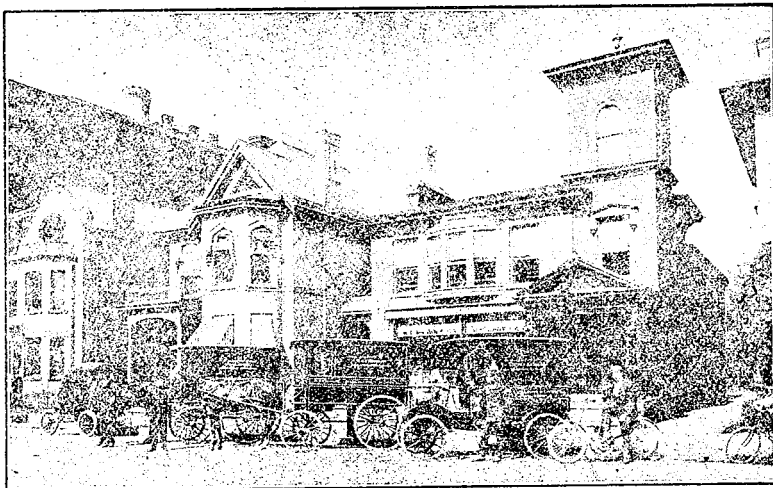
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Furniture repaired, reupholstered and refinished; chair caning and rush seating; a postal will bring me to your house to give you an estimate on your work free.

**HENRY FARNEY**

**26 Mt. Hope Ave.**





### **W. C. BROWN & CO., Inc., Cleaners and Dyers**

The approach of fall prompts us to call your attention to our facilities for repairing and caring for your wardrobe. Ladies' Suits, Wraps, Plumes and Men's Suits and Overcoats can be restored when soiled or mugged, and kept clean and neat, appearing as new, by taking advantage of our Dry Cleaning and Pressing. Prices reasonable. Phone call brings our wagon promptly.

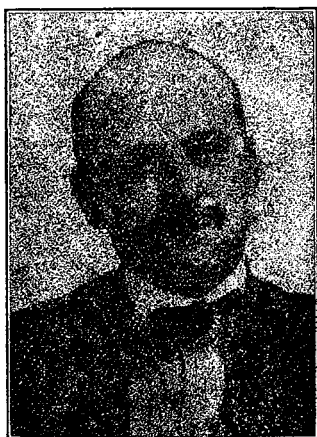
#### **THE NATIONAL WARDROBE SYSTEM**

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60 CLINTON AVENUE S.

Bell Phone 2647-Main

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### **H. C. POPP**

I will make you a first class custom suit or overcoat from the best of woolens, cut, made and trimmed to meet the most exacting taste for

**\$20, \$22.50, \$25**

Open Mon., Wed. and Sat. Evenings.

**H. C. POPP, Tailor, 160 State St.**



## Program Continued

### SYNOPSIS OF SCENERY.

Act I—Scene 1—Paudua. An Inn. Scene 2—Courtyard of Baptista's House.

Act II—Courtyard of Baptista's House.

Act III—Scene 1—Padua. Before Baptista's House. Scene 2—Petruchio's Country House. Scene 3—Petruchio's Country House.

Act IV—Scene 1—A Public Road. Scene 2—Lucentio's House. Scenery by Emmens and Unitt.

Music by Gustav Saenger.



## Our Next Attraction



## "Ready Money"

At 1% to 2%

No extras, on Diamonds, Watches  
and Jewelry, etc.

Capital, \$1,000,000

**PRUDENTIAL  
LOAN SOCIETY**

Corner Church and State Streets

GRILL ROOM ATTACHED  
NEWLY FURNISHED THROUGHOUT  
UNDER NEW MANAGEMENT

## Hotel Bristol

DENNIS DOWD, Prop.

Special Rates to the Profession

25 Central Ave. cor. Mill St.

### LADIES:

I have just returned from New York City with a complete line of Ladies' Suitings for fall wear, now being shown. My 30 years experience designing and making ladies garments in New York City places me in a position to correctly design costumes for all occasions to fit all figures.

**A. FRIEDMAN**

Parisian Ladies' Tailor

403 DAKE BUILDING

Cor. Clinton Avenue South and Main Street

Home Phones 766 and 787 Stone  
Bell Phone 766 Main



YOU WILL BE GLAD  
WE MADE THE DEAL

# **Big Increase in Rochester's German Population**

The 1910 U. S. Census Report shows that the German-speaking population of Monroe County (including Germans, Austrians, and Swiss) numbers

## **68,205**

This is a big increase over the 1900 figures. Since the census has been taken there has also been a continual flow of Germans and Austrians to this city. The

## **DAILY ABENDPOST**

(Consolidated German Newspapers) covers the large German-reading field in Rochester and surrounding towns.

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**COMING SOON**

**Snow White and Seven Dwarfs**

**Sousa and his Band**

**The Passing Show of 1912**

**Emma Trentini in The Firefly**

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**“THIS** phone is certainly acting up—  
**‘HELLO!’** ‘Yes, Florence, now I  
 hear you.’ We liked it fine. But Florence,  
 did you hear about Gert’s hard luck? You  
 know she wore her yellow satin frock—the  
 one with the lace corsage, trimmed with a  
 narrow band of sable.”

**“Right in front of the Shubert an old**



## **Program Continued**

SATURDAY MATINEE, SEPTEMBER 13.

### **As You Like It**

A Comedy by William Shakespeare.

#### **DRAMATIS PERSONÆ.**

Duke, living in banishment .....	Mr. Lark Taylor
Frederick, his brother and usurper of his dominions.....	Mr. J. Sayre Crawley
Amien .....	Mr. Maurice Robinson
Jaques .....	Mr. Sothern
LeBeau, a courtier attending upon Frederick.....	Mr. Thomas Loudon
Charles, wrestler to Frederick .....	Mr. Walter Connolly



automobile splashed her dress dreadfully.  
**“Goodness! it looked terrible.”**

**“Call her on the other phone and tell her  
 how nice the Star Palace Laundry cleaned  
 mine last fall. Goodness, don’t forget!”**

**“Frank said you looked awfully sweet.  
 Hello, Central, have you cut us off?”  
 Oh Dear!—**

Oliver .....	{ Sons to Sir Rowland } .....	Mr. Sidney Mather
Jacques .....		Mr. Frederick Lewis
Orlando .....	de Boys .....	Mr. P. J. Kelly
Adam .....	{ Servants } .....	Mr. William Harris
Dennis .....		to Oliver .....
Touchstone, a clown .....		Mr. John S. O'Brien
Sir Oliver Martext, a vicar .....		Mr. Frank Bertrand
Corin .....		Mr. George W. Wilson
Silvius .....		Mr. Walter Connolly
William, a country fellow, in love with Audrey .....		Mr. James P. Hagan
Rosalind, daughter to the banished Duke .....		Miss Marlowe
Celia, daughter to Frederick .....		Miss Helen Singer
Phebe, a shepherdess .....		Miss Millicent McLaughlin
Audrey, a country wench .....		Miss Elizabeth Valentine

Lords, Pages, Attendants, Etc.

#### SYNOPSIS OF SCENERY.

Act 1—Scene 1—Before Oliver's House. Scene 2—Lawn Before Duke's Palace.  
 Act II—Scene 1—The Forest of Arden. Scene 2—Another Part of the Forest. Scene 3—The Forest.  
 Act III—Scene—The Forest of Arden.  
 Act IV—Scene—The Forest.

#### MUSIC OF THE PLAY.

Overture—"As You Like It" .....	Tobani
Entre-Acte—"Ein Marchen" .....	Bach
Entre-Acte—"Whispering Flowers" .....	Blon
Entre-Acte—"Woodland Whispers" .....	Czibulka

SATURDAY NIGHT, SEPTEMBER 13.

## Hamlet

By William Shakespeare.

#### DRAMATIS PERSONAE

Claudius, King of Denmark .....	Mr. J. Sayre Crawley
Hamlet, son of the late nephew of the present king .....	Mr. Sothorn
Polonius, Lord Chamberlain .....	Mr. Lark Taylor
Laertes, son of Polonius .....	Mr. Sidney Mather
Horatio, friend of Hamlet .....	Mr. Frederick Lewis
Osric .....	Mr. Thomas Loudon
Rosencrantz .....	Mr. Walter Connolly
Guildestern .....	Mr. P. J. Kelly
A Priest .....	Mr. Arthur Sherman
Marcellus .....	Mr. Milano Tilden
Bernardo .....	Mr. Arthur Lester
Francisco .....	Mr. Paul Morton
Reynaldo .....	Mr. Albert Retor
First Player .....	Mr. John S. O'Brien
Second Player .....	Mr. Frank Bertrand
First Gravedigger .....	Mr. George W. Wilson
Second Gravedigger .....	Mr. James P. Hagan
Ghost of Hamlet's Father .....	Mr. William Harris
Fortinbras, Prince of Norway .....	Mr. Milano Tilden
Gertrude, Queen of Denmark and mother of Hamlet .....	Miss Helen Singer
Ophelia, daughter of Polonius .....	Miss Marlowe
Player Queen .....	Miss Millicent McLaughlin
Ladies of the Court .....	Misses Wilson, Lipyeat and Eggen
Pages .....	Misses Fralick, Lewis, Ward and Robinson

Lords, Soldiers, Messengers and other attendants.

#### SYNOPSIS OF SCENERY.

Act I—Scene 1—Elsinore. A Platform Before the Castle.  
 Scene 2—A Room of State in the Castle. Scene 3—A Room in Polonius' House. Scene 4—The Platform. Scene 5—A More Remote Part.  
 Act II—Scene—A Room of State in the Castle.  
 Act III—Scene 1—A Room of State in the Castle. Scene 2—The Queen's Closet.  
 Act IV—Scene—A Room of State in the Castle.  
 Act V—Scene 1—A Churchyard. Scene 2—A Room of State in the castle.

Scenery by Unitt and Wicks. Costumes by Maurice Herrman and I. Bloom. Boots and shoes by I. Miller. Wigs by Parker & Ahrens. Armor by L. & H. Nathan of London. Properties by E. Seidle. Scenery built by J. J. O'Brien.

#### MUSIC PROGRAM.

Concert Overture—"Hamlet" .....	Gade
Tableau—Danish March .....	Howson
Tableau—"Hamlet" .....	Howson
Tableau—"The Ghost" .....	Howson
Tableau—"Ophelia" .....	Howson
Entre-Acte—"Ophelia and Laertes" .....	Howson
Entre-Acte—Allegro Agitato .....	Mohr
Entre-Acte—Old Danish Folk Song .....	Mohr
Entre-Acte—"The Gravediggers" .....	Howson
Tableau—"Funeral March" .....	Mohr

**After the Play Visit**

# **Powers Hotel**

**Rathskeller and  
Arbor Room**

**Where Specialties of every  
kind are served**

**FINE ORCHESTRA**



When the jolly assemblage of "Little Women" folk meet again at the stage of the Shubert Theatre, Sept. 22, for a week's stay, we shall all be mightily glad to see them. There will be tempestuous Jo, gentle Meg, beautiful Amy, pathetic Beth, lovely "Marmee", saintly Mr. March, benevolent Mr. Laurence, dear old Professor Bhaer, John Brooke, crabbed Aunt March, the raspy Hannah and last, but not least, Laurie, as young and cheerful as ever and always ready for fun and frolic. And how pleasing it will be to see again the comfortable home of the Marchs and old Plumfield Orchard, where Jo and her Professor come to an understanding and Laurie and Amy agree on the future, and how we shall enjoy seeing the girls rehearsing one of their famous little plays. It is a good thing that such a healthy, wholesome play comes once in a while, just to keep our hearts young and our spirits good. Not to find much to praise in Marian de Forest's dramatization of Louisa M. Alcott's famous story is like casting reflections on one's powers of appreciation. It's very novelty and simplicity enthrall one and make one want to see it again.

# GREAT WESTERN CHAMPAGNE

The Only American  
Champagne Ever  
Awarded a Gold Medal  
at Foreign  
Expositions.

EXTRA  
DRY



Paris Exposition, 1867, France.  
Paris Exposition, 1889, France.  
Paris Exposition, 1900, France.  
Vienna Exposition, 1873, Austria.  
Bruxelles Exposition, 1897, Belgium.  
Bruxelles Exposition, 1910, Belgium.

**PLEASANT VALLEY WINE CO.**

Oldest and Largest Champagne  
Producers in America.

**RHEIMS, N. Y.**

## Program Continued



Entre-Acts, Tableau and Stage Music Specially Composed by Frank  
A. Howson and Adolph Mohr.  
Concert Overture, "Hamlet," by Niels W. Gade.

REPRESENTING MR. SOTHERN AND MISS MARLOWE.

Tour Directed by Mr. Lee Shubert.

Mr. Claxton Wilstach .....	Manager with Company
Mr. Frank J. Wilstach .....	Manager in Advance
Mr. Ramsey Morris .....	Special Representative
Mr. Ed. Trautman .....	Director of Music
Mr. Frederick Kaufman .....	Manager of Stage
Mr. Milano Tilden .....	
Mr. James P. Hagan .....	} Assistant Stage Managers
Mr. William Adams .....	
Mr. Joseph J. O'Brien .....	
Mr. James Santry .....	Master Carpenter
Mr. Lem Tower .....	Master Electrician
Mrs. Lulu Fralick .....	Master of Properties
	Wardrobe Mistress



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Hotels a Specialty

**FRANK A. RIVERS**

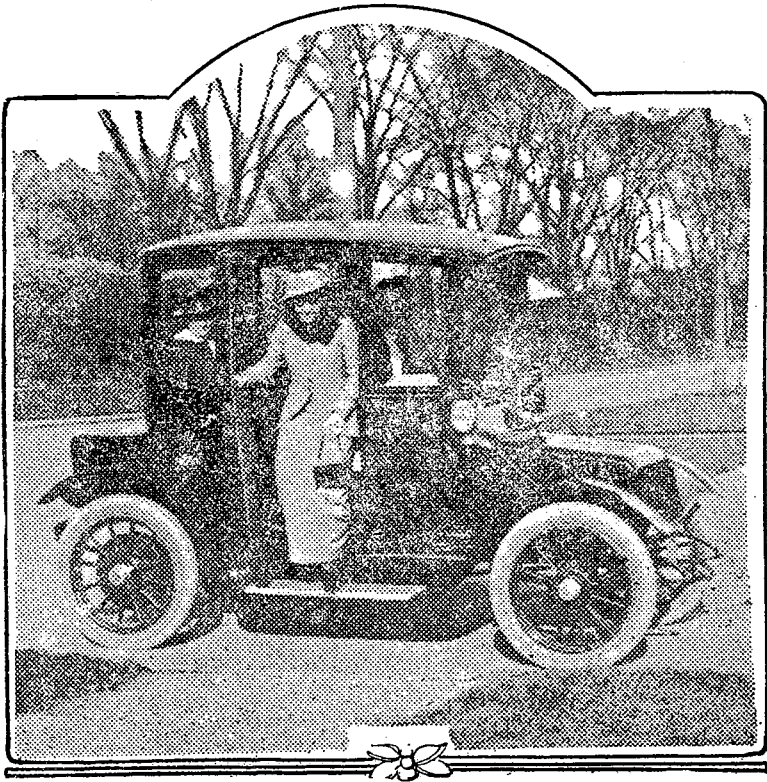
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Let me show you the difference between cheap furniture and high grade furniture cheap.

**286-288 South Avenue**

**Rochester, New York**

## RAUCH & LANG ADD CARS WITH WORM DRIVE, NEWEST METHOD OF PROPULSION



The New J-4 Coach.

The Rauch & Lang Carriage Company is adding two models to its line. These are B-4 rear control, worm drive Brougham, revolving seats and J-4 front or rear control, or a combination front and rear control worm drive Coach with revolving seats.

Satisfactory interior seating arrangement has been secured in these new cars. The various controlling positions have been made necessary owing to the demand for a larger car and also to care for the owner riding alone or handling the car with passengers. Many innovations have been made in these two new models, the most prominent of which, of course, is the worm drive.

Rauch & Lang engineers have been busily engaged for five years in research work on various worm gears of foreign countries, trying by experiments to secure the best mechanical arrangements of the worm drive. This they have done

and in the announcement of these new models are able to present the nearest-to-perfection electric they have yet manufactured. In mechanical excellence it is satisfactory because of its quietness, unlimited life, absence of misalignment and adjustments. A new type of spring makes these models remarkably easy riding. The arrangement is such that the side sway peculiar to all makes of all electric cars has been overcome. This feature alone is worthy of consideration because it gives to these cars that smoothness of riding and absence of jars and shocks peculiar to the long wheel base of a car.

The Rauch & Lang worm drive marks an epoch in the building of electric vehicles. Its adoption has followed a series of the most strenuous tests possible. The worm drive in connection with the Rauch & Lang light weight, high speed motor makes an excellent combination for an electric car.